



For Brand and Marketing Teams

Real-Time Disruption of Social Engineering Infrastructure

Doppel removes fake sites, apps, and profiles at scale,
defending brand equity across digital surfaces.

The Risk

Fake websites, scam ads, cloned apps, and impersonated accounts dilute brand equity, confuse customers, and erode trust; often before your team is even aware. Manual response is too slow. Most monitoring tools lack enforcement.

Doppel's Value

Our platform eliminates brand-targeted deception at the infrastructure level. We detect and dismantle impersonation campaigns across all surfaces and then log every takedown for internal, legal, or partner review.

How We Help Protect Your Brand

Cross-Platform Brand Abuse Detection

Continuous monitoring of domains, social platforms, ad networks, app stores, and messaging surfaces.

Real-Time Automated Takedown

Spoofed sites, fake profiles, scam ads, and apps are removed in hours, not days via registrar, platform, or telco action.

Streamlined Reporting Workflow

Customer-reported scams flow into AbuseBox. Doppel correlates them to known campaigns and resolves them automatically so you're not chasing, and there is no inbox overload.

Realistic Simulations for Brand Exposure

AI-driven impersonation campaigns simulate how attackers exploit your brand. Validate coverage, test escalation playbooks, and prove readiness.

What This Enables:

- ✓ Faster removal of scam content before it spreads
- ✓ Brand protection across all major and fringe surfaces
- ✓ Fewer manual steps, more confidence in response
- ✓ Proof that your team is actively defending brand reputation

Doppel helps brand teams move from reaction to resolution before trust is lost.

Trusted by



Notion



OpenAI



Tripadvisor

Powered by Doppel Vision

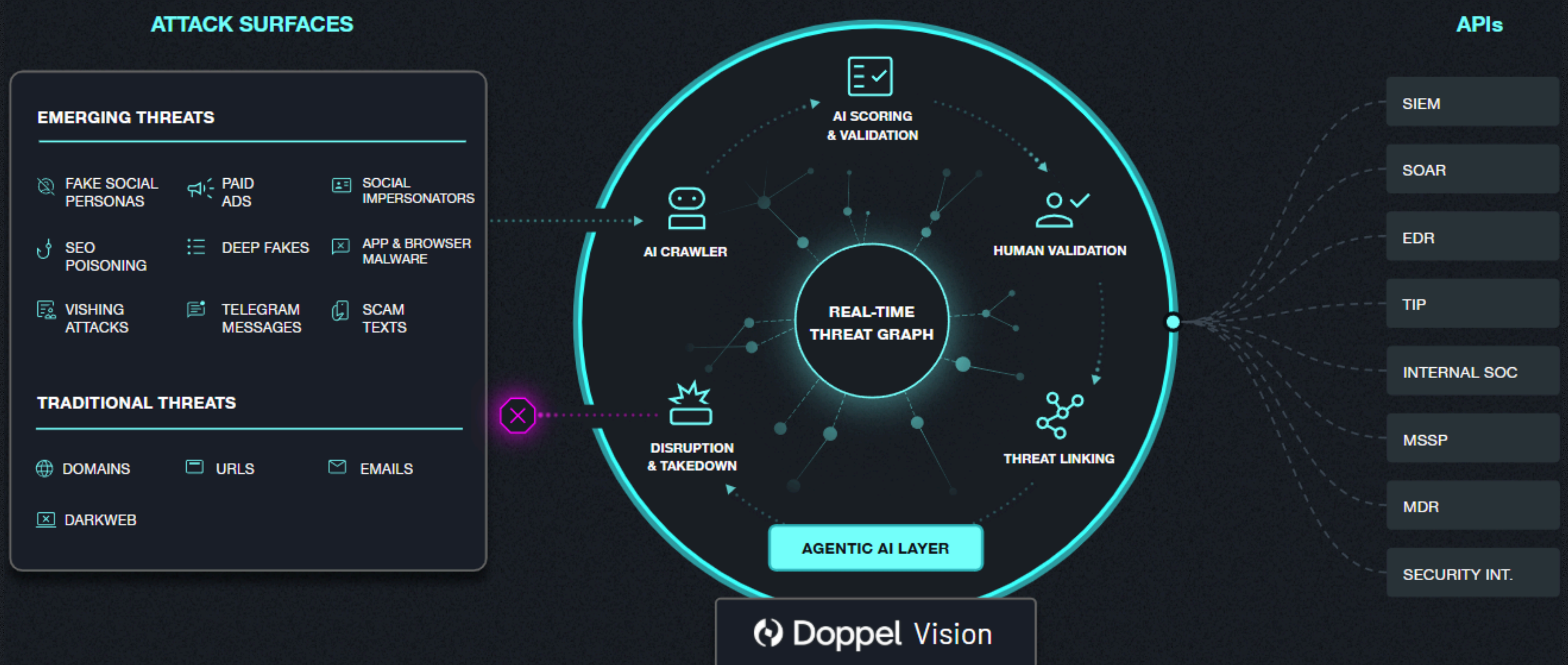
Graph-driven defense,
multi-channel disruption,
and agentic AI.

We connect the dots between attacker infrastructure, TTPs, and active campaigns – building a threat graph to show the whole scam, not just the symptoms.

The result:

- ✓ Faster takedowns
- ✓ Reduced attacker ROI
- ✓ Proactive defense

AI-Driven threat mapping, validation, and disruption



Doppel protects people and brands from AI-powered impersonation, fraud, and social engineering. We don't just detect threats, we dismantle the attacker's infrastructure across every channel it touches.

- ✓ Multi-channel signal ingestion
- ✓ Cross-surface correlation into unified threat graph
- ✓ Automated enforcement across registrars, telcos, ad networks, platforms
- ✓ Feedback loop → threat graph learns from every takedown



Book your demo at
doppel.com/request-a-demo

Doppel

The first cybersecurity platform purpose-built to defeat social engineering by dismantling the infrastructure behind impersonation attacks—at machine speed.