

Privacy Policy

Effective Date: January 15, 2026

This privacy notice for Doppel Inc. ("Company," "we," "us," or "our") describes how and why we might collect, store, use, and/or share ("process") your information when you use our services ("Services"), such as when you:

- Visit our website at doppel.com or any website of ours that links to this privacy notice
- Use our products and services, including the Doppel iOS mobile application available through the Apple App Store
- Engage with us in other related ways, including sales, marketing, or events

Questions or concerns? Reading this privacy notice will help you understand your privacy rights and choices. If you do not agree with our policies and practices, please do not use our Services. If you still have questions or concerns, contact us at privacy@doppel.com.

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1. WHAT INFORMATION DO WE COLLECT?

Personal information you disclose to us

We collect personal information that you voluntarily provide when you register on the Services, express an interest in obtaining information about us or our products and Services, participate in activities on the Services, or otherwise contact us.

The personal information we collect may include:

- Names
- Email addresses
- Usernames
- Enterprise identifiers, such as internal user IDs, short identifiers, or similar identifiers provisioned by an organization or its administrators, which are used to associate accounts and support authentication, security, and abuse prevention

Sensitive Information. When necessary, with your consent or as otherwise permitted by applicable law, we may process sensitive information you provide to us such as:

- Driver's license numbers or other government identifiers
- Information provided in connection with potential third-party abuse (e.g., phishing emails)

All personal information that you provide must be true, complete, and accurate.

Information automatically collected

We automatically collect certain information when you visit, use, or navigate the Services. This information does not reveal your specific identity but may include device and usage information such as IP address, browser and device characteristics, operating system, language preferences, referring URLs, device name, country, location, information about how and when you use our Services, and other technical information.

The information we collect includes, but is not limited to:

- Log and Usage Data (service-related diagnostic, usage, and performance information)
- Device Data (device and application identification numbers, hardware model, carrier/ISP, OS, system configuration)

If you are using the Doppel mobile app, only data required for core app functionality is collected and you can opt out of location collection by disabling your device's location settings.

Mobile app permissions and tracking

Our iOS app may request access to certain device permissions (such as notifications or location) only when needed for specific features. Your device settings allow you to control these permissions at any time.

We do not track users across apps or websites owned by other companies for advertising purposes unless we first obtain your explicit permission through Apple's App Tracking Transparency (ATT) framework, where required.

Cookies and similar technologies

We and our third-party service providers may use cookies, local storage, scripts, software development kits, and similar technologies in connection with our websites and, where applicable, our social media

presence, to ensure that the Services operate correctly. These technologies are used to maintain functionality, enhance performance, and improve and personalize the user experience.

Such technologies may also be used to analyze how the Services are accessed and used, including to measure aggregate metrics such as visitor counts, traffic patterns, usage trends, and general demographic information. Where permitted by applicable law and subject to user choices, these technologies may support the delivery of customized content. We do not use these technologies for cross-context behavioral advertising without obtaining any required consent.

Routing and Signaling Information

In connection with operating, securing, and protecting the Services, we may collect and process routing, addressing, and signaling information (such as device, network, or session identifiers) that is generated in the course of communications with the Services. This information is collected solely for service functionality, security, fraud prevention, abuse detection, diagnostics, and system integrity purposes, and not for the interception of communications content or for advertising or profiling purposes. By using the Services, you consent to the collection and use of such information as described in this notice.

2. HOW DO WE PROCESS YOUR INFORMATION?

We may process your personal information for a variety of reasons, including:

- Fraud detection, security monitoring, and abuse prevention
- Debugging and error monitoring to improve reliability
- Internal research, analytics, and product development
- Marketing and promotional communications, where permitted by law and subject to your choices
- To facilitate account creation and authentication and otherwise manage user accounts
- To deliver and facilitate delivery of services to the user
- To save or protect an individual's vital interests when necessary to prevent harm
- To investigate and mitigate impersonation and abuse (for example, we may request identity verification and/or trademark information to submit takedown requests on your behalf)

We do not use personal information to profile individuals, engage in behavioral advertising, or make automated decisions that produce legal or similarly significant effects. We do not attempt to re-identify anonymized or aggregated data except where strictly necessary to operate, secure, and protect the Services (for example, to investigate fraud, impersonation, or abuse).

3. WHAT LEGAL BASES DO WE RELY ON TO PROCESS YOUR PERSONAL INFORMATION?

If you are located in the EU or UK

We may rely on the following legal bases:

- Consent. You can withdraw your consent at any time.
- Performance of a Contract. To provide our Services or at your request prior to entering into a contract.
- Legal Obligations. To comply with law, cooperate with lawful requests, or exercise/defend legal rights.
- Vital Interests. To protect your vital interests or those of a third party.
- Public Interests. When necessary to protect the public interest.
- Legitimate Interests. To operate, improve, and secure our Services, unless overridden by your rights.

If you are located in Canada

We may process your information with your express or implied consent, and you can withdraw consent at any time. In some cases, we may process without consent where legally permitted (e.g., fraud prevention or certain business transactions).

4. WHEN AND WITH WHOM DO WE SHARE YOUR PERSONAL INFORMATION?

We may share your personal information with third-party vendors, service providers, contractors, or agents who perform services for us or on our behalf and require access to such information to do that work. Categories may include:

- Data analytics services
- Cloud computing services
- Data storage service providers
- Order fulfillment service providers
- User account registration & authentication services

We may also share your personal information in the following situations:

- Business Transfers. We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition.

All third parties with whom we share personal information must provide the same or equivalent protection of user data as described in this notice and required by applicable law. We may also disclose personal information where required to comply with applicable law, lawful requests from public authorities, court orders, or to enforce our agreements.

We do not sell personal information or share it for cross-context behavioral advertising without your explicit permission.

5. HOW LONG DO WE KEEP YOUR INFORMATION?

We keep your personal information only for as long as necessary for the purposes set out in this notice, including to comply with legal, accounting, or reporting requirements. We may retain and use aggregated or de-identified information for analytics, research, and product improvement purposes.

We keep your personal information only for as long as necessary for the purposes set out in this notice, unless a longer retention period is required or permitted by law.

To the extent Doppel receives or processes any personal information that is not expressly described in this notice or that is not necessary for the provision or operation of the Services, such personal information will be processed solely to the extent permitted or required by applicable law and, where appropriate, will be deleted, anonymized, or otherwise disposed of in accordance with applicable legal, regulatory, and contractual obligations.

6. HOW DO WE KEEP YOUR INFORMATION SAFE?

We have implemented appropriate and reasonable technical and organizational security measures designed to protect the security of any personal information we process. However, despite our safeguards and efforts to secure your information, no electronic transmission over the Internet or information storage technology can be guaranteed to be 100% secure, so we cannot promise or guarantee that hackers, cybercriminals, or other unauthorized third parties will not be able to defeat our security and improperly collect, access, steal, or modify your information. Although we will do our best to protect your personal information, transmission of personal information to and from our Services is at your own risk. You should only access the Services within a secure environment.

Our mobile application respects system-level permission controls and does not attempt to manipulate or bypass your privacy choices.

7. DO WE COLLECT INFORMATION FROM MINORS?

We do not knowingly solicit data from or market to children under 18 years of age. By using the Services, you represent that you are at least 18 or that you are the parent or guardian of such a minor and consent to such minor dependent's use of the Services. If we learn that personal information from users less than 18 years of age has been collected, we will deactivate the account and take reasonable measures to promptly delete such data from our records. If you become aware of any data we may have collected from children under age 18, please contact us at privacy@doppel.com.

8. WHAT ARE YOUR PRIVACY RIGHTS?

In some regions (such as the EEA, UK, Switzerland, and Canada), you have certain rights under applicable data protection laws. These may include the right to request access and obtain a copy of your personal information, request rectification or erasure, restrict processing, request data portability, and object to processing.

You may also have the right to lodge a complaint with a data protection authority about our collection and use of your personal information.

In some regions (such as the EEA, UK, Switzerland, and Canada), you have certain rights under applicable data protection laws. These may include the right to request access and obtain a copy of your personal information, request rectification or erasure, restrict processing, and (where applicable) data portability. You may also have the right to object to processing.

Withdrawing your consent: If we rely on your consent, you have the right to withdraw it at any time. This will not affect the lawfulness of processing before withdrawal.

Opting out of marketing: You can unsubscribe from marketing emails using the unsubscribe link, or contact us. We may still send you service-related messages.

You can make a request by contacting us using the details in Section 13.

9. CONTROLS FOR DO-NOT-TRACK FEATURES

Most web browsers and some mobile operating systems include a Do-Not-Track (“DNT”) feature. No uniform technology standard for recognizing and implementing DNT signals has been finalized, so we do not currently respond to DNT browser signals.

10. DO CALIFORNIA RESIDENTS HAVE SPECIFIC PRIVACY RIGHTS?

California residents may have rights under the CCPA/CPRA, including the right to know, delete, correct, and opt out of certain processing, as applicable. You will not be discriminated against for exercising your privacy rights. You may designate an authorized agent to submit requests on your behalf.

To exercise your rights, contact us at privacy@doppel.com.

11. DO WE MAKE UPDATES TO THIS NOTICE?

We may update this privacy notice from time to time. The updated version will be indicated by an updated “Effective Date” and will be effective as soon as it is accessible.

12. HOW CAN YOU CONTACT US ABOUT THIS NOTICE?

If you have questions or comments about this notice, you may email us at privacy@doppel.com or by mail to:

Doppel Inc.
440 North Barranca Avenue, #5110
Covina, CA 91723
United States

13. HOW CAN YOU REVIEW, UPDATE, OR DELETE THE DATA WE COLLECT FROM YOU?

Based on the applicable laws of your country, you may have the right to request access to the personal information we collect from you, change that information, or delete it.

To request to review, update, or delete your personal information, please contact us at privacy@doppel.com.