

Protect your brand from digital threats

Detect, correlate, and dismantle phishing, impersonation, fraud, and other external threats targeting your brand and customers.

Why Doppel Brand Protection

Attackers increasingly exploit trusted brands across domains, social media, paid ads, messaging platforms, telco, and other digital channels to deceive customers and employees. Doppel Brand Protection helps organizations uncover these threats early, connect related activity across channels, and dismantle the infrastructure behind coordinated attacks.

- ✓ **Protect customers and employees from brand impersonation, phishing, and fraud**
- ✓ **Expose coordinated campaigns spanning domains, social media, ads, and messaging**
- ✓ **Disrupt attacker infrastructure through automated enforcement**
- ✓ **Reduce financial, reputational, and operational impact from brand abuse**

<12 min

median time to block malicious sites

95%+

Takedown success rate

1B+

Signals ingested daily

24/7

Monitoring and response

How Brand Protection Works

Doppel Brand Protection uses agentic AI to detect, investigate, correlate, and disrupt threats abusing your brand. By linking activity across channels, infrastructure, and attacker behaviors, Doppel reveals coordinated campaigns and enables enforcement against the broader operation — not just individual URLs, accounts, or posts.

Multi-Channel Threat Detection

Detects phishing, impersonation, fraudulent accounts, malicious domains, scam ads, and other brand abuse across the digital channels attackers use to reach their targets.

AI-Powered Investigation

Agentic AI investigates suspicious activity, enriches findings, identifies related infrastructure, and helps teams understand the broader threat before taking action.

Threat Graph Campaign Correlation

Agents connect domains, social accounts, ads, messaging activity, email addresses, phone numbers, and other infrastructure within the Threat Graph to expose relationships and coordinated campaigns.

Automated Enforcement

Coordinates takedowns across registrars, hosting providers, social platforms, telecom providers, ad networks, and other channels at scale. When automation isn't supported by a provider, or a case requires escalation, Doppel analysts step in directly.

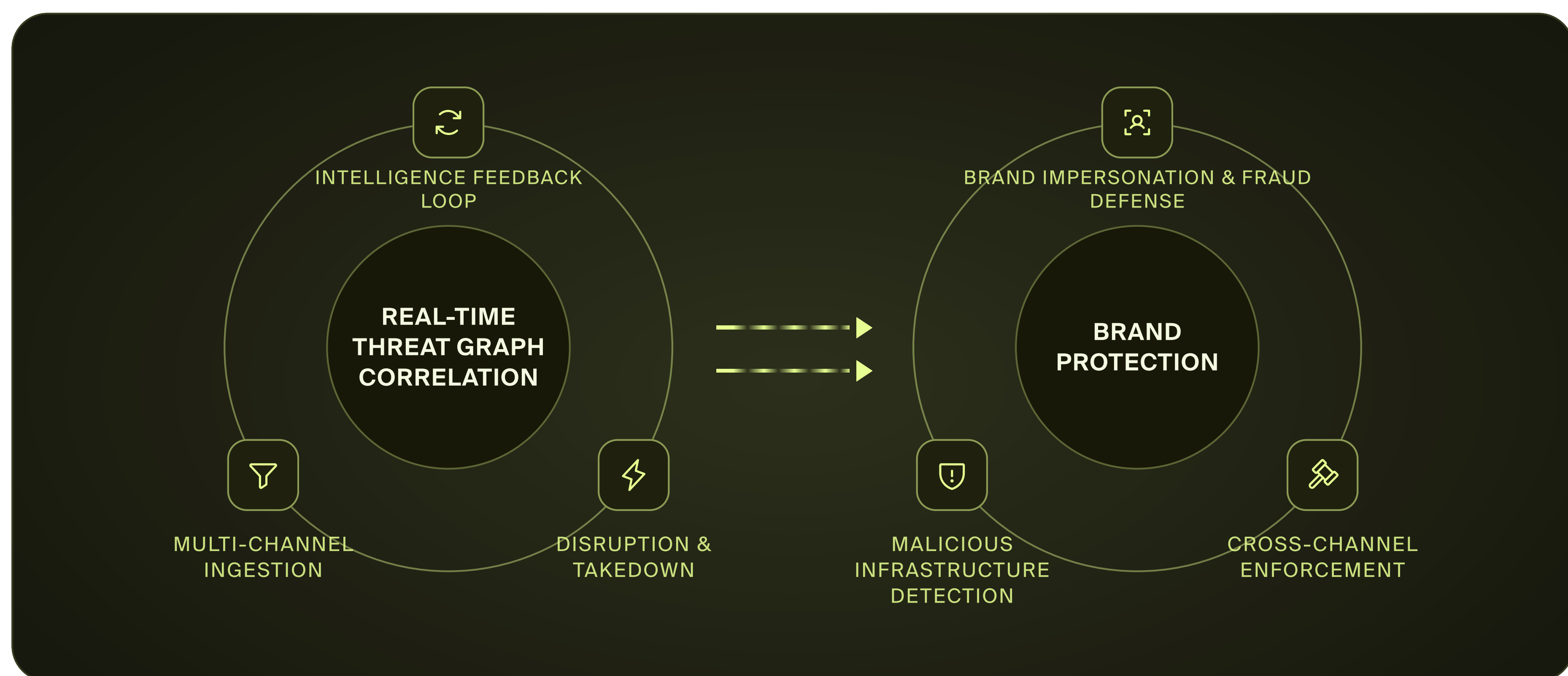
The Doppel Platform

Turn fragmented threats into coordinated disruption.

Doppel gives security teams a unified view of the threats targeting their brand — moving beyond responding to individual incidents to proactively identifying and disrupting the campaigns behind them.

The result:

- ✓ Complete threat campaign visibility
- ✓ Infrastructure-level disruption
- ✓ Reduced risk to your brand, customers, and revenue



Doppel transforms brand protection from a channel-by-channel monitoring exercise into a connected defense against coordinated threats. By continuously analyzing relationships between malicious assets and attacker infrastructure, Doppel helps teams understand the full scope of an attack and take action against the operations behind it.

- ✓ Identify threats across hard-to-reach channels, including paid ads, messaging, and telco
- ✓ Connect related threats and infrastructure to expose coordinated campaigns
- ✓ Disrupt attacker infrastructure through coordinated enforcement across channels
- ✓ Continuously improve detection with intelligence from investigations and takedowns

Book your demo at

doppel.com/request-a-demo-drp