UTILITY IMPOSTOR SCAMS

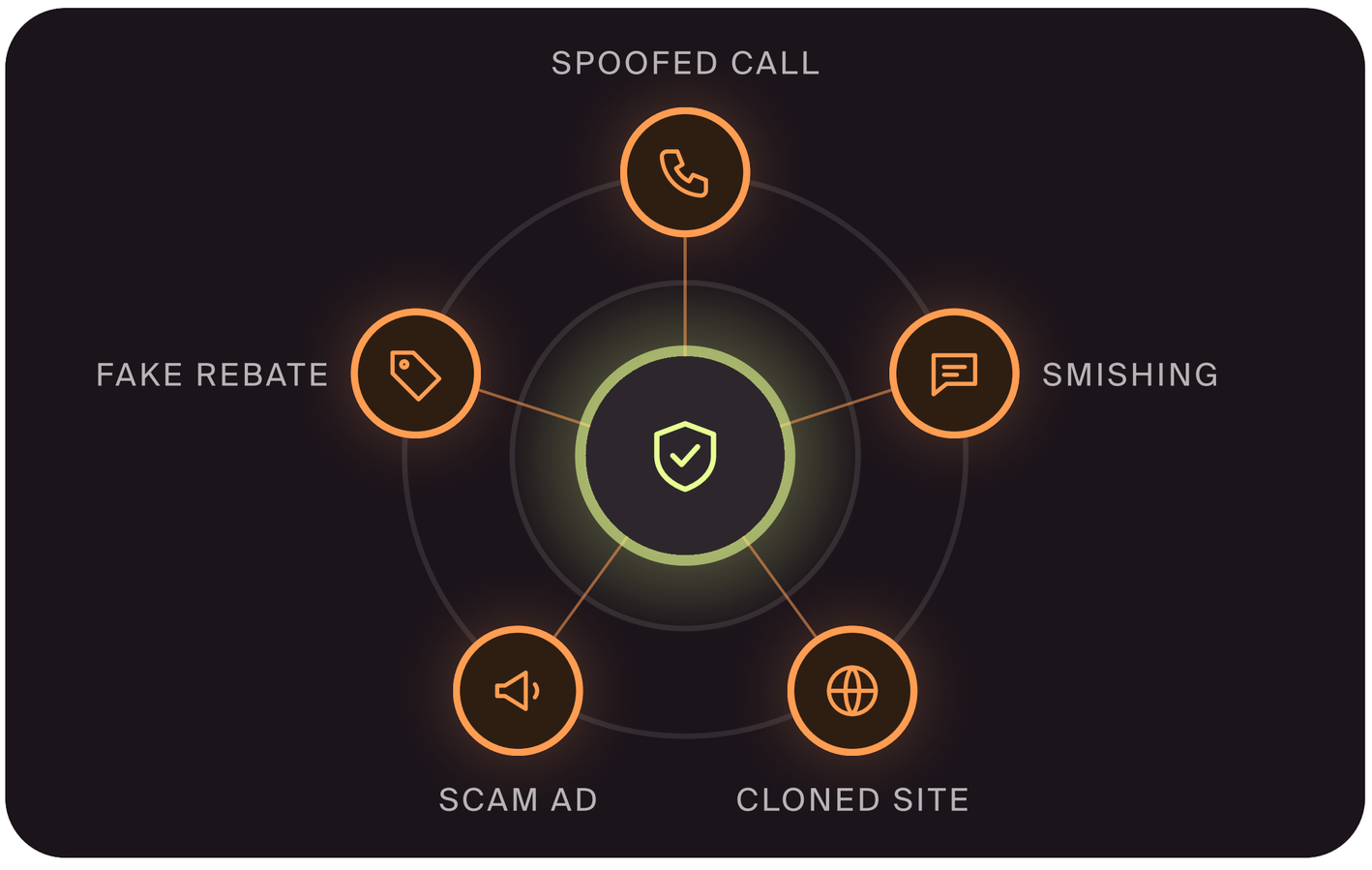
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Disrupting the infrastructure behind the fake call, text, and bill

Detect and dismantle the domains, ads, numbers, and profiles behind impostor utility scams, and harden the teams and inboxes they target, so fewer customers are ever contacted.

Impostors are resource-rich

Utility impostors combine spoofed calls, smishing, cloned websites, scam ads, and fake rebate offers across channels at once. AI now writes flawless lures, clones utility sites, and generates convincing voices, so campaigns scale faster and look more real.



What's really at stake

Customer education like UUAS's "Slow Down, Verify, Stop the Scam" protects the person who has already been contacted. But one-artifact-at-a-time enforcement can't keep pace, and impostors simply rebuild.

Awareness needs disruption behind it.

Why awareness alone falls short

150+

electric, water, and gas utilities in the UUAS coalition

Source: Utilities United Against Scams

$435

median reported loss to a utility scam victim

Source: BBB Scam Tracker Risk Report

5,600+

scam reports received by one large U.S. utility in 2025

Source: Duke Energy, Nov. 2025

62%

of organizations have faced a deepfake-based attack that they were aware of

Source: Gartner, 2025

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How Doppel stops utility scams

Full-channel detection

Monitors domains, social, paid ads and search, telco, apps, and the dark web, so scams can't hop to a blind spot.

Campaign-level takedowns

Doppel Threat Graph links fake sites, ads, profiles, and numbers into one campaign, and agentic takedowns dismantle all of it.

Customer reports into action

Brand AbuseBox turns customer and employee scam reports into investigations and takedowns, with no manual triage.

Hardened inbox and people

Email Security stops phishing and takes down the sender infrastructure. Simulation and training test helpdesk and contact-center teams.

FROM FIRST SIGNAL TO DISMANTLED CAMPAIGN

DETECT

Domains, social, ads, telco, apps, dark web

→

CORRELATE

Threat Graph links sites, ads, profiles, and numbers

→

DISRUPT

Agentic takedowns dismantle the whole campaign

Outcomes

Fewer customers impacted

Infrastructure comes down early, so fewer customers ever see the scam.

Faster disruption

97% reduction in takedown time and under 1 hour median mitigation of phishing infrastructure.

Leaner operations

80%+ reduction in manual SOC workload through automation.

Visibility for leadership

Executive dashboards and analytics out of the box, with SIEM and SOAR integrations included.

Built to complement your awareness program

We handle the infrastructure removal. Your team focuses on customers.

Book your demo at **doppel.com/request-a-demo**

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